

feel **GRIPS**

GEN1
ORIGINAL RELEASE SERIES
TECHNOLOGY YOU CAN **FEEL**

GEN2
PRO DESIGNER SERIES
TECHNOLOGY YOU CAN **FEEL**

GEN3
PRO RELEASE SERIES
TECHNOLOGY YOU CAN **FEEL**

SBST
PUTTER GRIP SERIES
TECHNOLOGY YOU CAN **FEEL**

Feel Grips
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GEN1 - Orig Release Series
GEN2 - Pro Designer Series
GEN3 - Pro Release Series
SBST - Putter Series

The Pro Release™ reverse taper design is thinner at the top with a gradual thickening for the bottom hand. This creates a more natural feel in your hands - similar to the tapered handle of a baseball bat - which allows you to easily grip (not hold) the club with your fingertips - just like the Pros.

The Pro Release™ grip is designed to provide improved performance for the low & mid handicap and to prevent the better player from "getting stuck" while creating a more powerful release at impact. With the grip's smaller diameter, the grip is carried in the fingers as most good players do and not in the palm, which restricts the release causing loss of distance and control.

The Pro Release also provides additional benefits for players that cannot grip a traditional size grip due to joint afflictions,

such as arthritis as well as for players with smaller hands, such as ladies and juniors.

Some of the key features and benefits of the Pro Release grip are: Immediate increase in distance - Grip design provides faster release, more control and accuracy - Power generating release at impact for players who carry the club deep in the slot - Smaller diameter in the top hand allows the grip to fit in your fingers, not your palm thereby reducing distance/robbing tension - Shaft end of grip is thinner, providing flexibility to build up the shaft with grip tape and match each individual's unique grip preference

Feel Grips are USGA and R&A Conforming and fit standard golf shafts.



**GEN1 Orig Release Series
Original**



**GEN1 Full Release Series
Original Wrap Style**



**GEN2 Pro Designer Series
Black/Red**



**GEN2 Pro Designer Series
Black/White**



**GEN2 Pro Designer Series
Black/Yellow**



**GEN2 Pro Designer Series
Black/Blue**



**GEN3 Pro Release Series
Black**



**GEN3 Pro Release Series
Black/White**



**GEN3 Pro Release Series
Black/Red**



**GEN3 Pro Release Series
Black/Blue**



**GEN3 Pro Release Series
Black/Green**

What improvements can you expect?

HANDICAP	0 - 5	6 - 11	12 - 17	18 - 25
Increase in driver swing speed	+4.5 KM/H	+7 KM/H	+22 KM/H	+28 KM/H
Increase in distance on drivers	+6 MTRS	+9 MTRS	+12 MTRS	+16 MTRS
Increase in distance on 7 - Iron	+3 MTRS	+6 MTRS	+8 MTRS	+10 MTRS
Shot dispersion % reduction	6%	9%	12%	18%

* Based on test golfer of various skill levels and feedback from our customers. Individual results may vary.

Feel Pro Release Grips fit naturally in the fingers giving you better comfort and control!

The shorter fingers of the top hand now grip the smaller diameter while the longer fingers of the bottom hand grips the larger diameter. This reduces tension in the bottom hand which is caused by the longer fingers gripping a smaller diameter. **Gain extra distance now!**

The natural line in the hands is a gradual taper from thin to thick.

Using traditional grips is like putting a round peg into a square hole.

Feel's Pro Release Grips fit naturally in the fingers.



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feel
GRIPS



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FEEL GOLF GRIPS TECHNICAL SPECIFICATIONS	WEIGHT	CORE	TOP DIA	BOTTOM DIA
GEN1 Original Pro Release	60g	.60	20mm	22mm
GEN1 Original Release Wrap Style	60g	.60	20mm	24mm
GEN2 Pro Designer Release	60g	.60	20mm	24mm
GEN3 Pro Release	55g	.58	21mm	25mm
SBST Putter Series	60g	.60		

SBST Feel Grips - Reverse Taper Pistol Putter Grip

"Straight Back and Straight Thru"

The "SBST" (Straight Back, Straight Thru) reduces the lead hand from breaking down. Since the slightest change in your wrist angle, knowingly or unknowingly, through the stroke is a missed putt!

Now Feel Grips has taken the putting stroke ergonomics to the next level to reduce and / or even eliminate this breakdown. With years of design, testing and engineering, the new SBST putter grip helps you make more putts!

Utilizing the decade of knowledge, we have with the Pro Release line, this putter design met our engineering expectations. This Reverse Taper putter design fits your palms and fingers for the proper feel and control while reducing the dreaded wrist angle breakdown. With the larger diameter at the bottom, you are more in control with your dominant hand; this increases control, accuracy and of course, helps you make more putts.

Many top Tour players are using this style of grip, which quiets the hands and wrist, shouldn't you?



SBST Putter Series
White



SBST Putter Series
Black



SBST Putter Series
Blue



SBST Putter Series
Red



SBST Putter Series
Sonic